

	Autumn 1	Autumn 2	Spring 3	Spring 4	Summer 5	Summer 6
YEAR 10	<p>Content: <u>Film Marketing</u> A study into the media language, representations within No Time To Die and The Man With The Golden Gun film posters. We explore the industry behind production and distribution of No Time To Die, the brand of James Bond, and how the website directly targets and positions audiences.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Understand Explain Analyse Compare 	<p>Content: <u>Print Adverts:</u> Analysis of the media language and representations created in the Quality Street and This Girl Can advertising campaigns. A comparison of gender according to feminist and narrative theories, incorporating contextual factors.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Understand Explain Analyse Compare 	<p>Content: <u>Magazines</u> Comparison of media language, representations and contextual influences in <i>GQ</i> and <i>Pride</i> magazine front covers. An introduction to Uses and Gratifications Theory, focussing on social and political issues represented on the covers.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Understand Explain Analyse Compare 	<p>Content: <u>Radio</u> A study into the radio industry, focussing on the BBC, its audiences and regulatory bodies in relation to <i>The Archers</i>.</p> <p>Skills:</p> <ul style="list-style-type: none"> Understand Explain Evaluate <p>Video Gaming: A study into the gaming industry and its audiences with reference to <i>Fortnite</i>, its website, and other online games audience theories.</p> <p>Skills:</p> <ul style="list-style-type: none"> Understand Explain Evaluate 	<p>Content: <u>Newspapers</u> A comprehensive introduction for the British political spectrum and newspapers' allegiances. An analysis of a range of newspaper front covers, including two set products, <i>The Guardian</i> and <i>The Sun</i>. An exploration of the importance of online consumption of news, using The Sun's website.</p> <p>Skills:</p> <ul style="list-style-type: none"> Explain Analyse Evaluate Synthesise 	<p>Content <u>TV</u> A comprehensive study into the media language, representations, industries, audiences and contexts of crime dramas including two set products (<i>Luther</i> and <i>The Sweeney</i>).</p> <p>Skills</p> <ul style="list-style-type: none"> Remember Understand Explain Analyse <p>Non-Exam Assessment NEA: create a product and statement of aims in response to a brief. Brief released by Eduqas each Spring.</p> <p>Skills</p> <ul style="list-style-type: none"> Understand Create Synthesise
YEAR 11	<p>Content: <u>Music Videos</u> A comprehensive study of the media language, representations, industry and audiences for three music videos (Taylor Swift, Justin Bieber, TLC) including contextual influences.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Understand Explain Analyse Synthesise <p>NEA One lesson per week on NEA.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Create Synthesise 	<p>Content: <u>Unseen skills</u> Practice of the skills required in the exams: annotation, inference and deduction applied to various forms of media products.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Explain Analyse Evaluate Synthesise <p>NEA One lesson per week on NEA.</p> <p>Skills:</p> <ul style="list-style-type: none"> Create Synthesise 	<p>Content: <u>Component 1 Revision</u> Revising media language and representations for set products in Component 1. A focus on recall and understanding key vocabulary and concepts related to each set product.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Explain Analyse Evaluate Synthesise <p>NEA One lesson per week on NEA.</p> <p>Skills:</p> <ul style="list-style-type: none"> Create Synthesise 	<p>Content: <u>Component 2 Revision</u> Revising theory, industry and audience for set products Component 2. A focus on recall and understanding exam questions.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Explain Analyse Evaluate Synthesise <p>NEA One lesson per week on NEA.</p> <p>Skills:</p> <ul style="list-style-type: none"> Create Synthesise 	<p>Content: <u>Revision</u> Revising weaknesses and misconceptions. Focus on extended responses that discuss representations.</p> <p>Skills:</p> <ul style="list-style-type: none"> Remember Explain Analyse Evaluate Synthesise 	<p>GCSE Exams start from week 31</p>